



North Fork Promotion Council, Inc.

North Fork Guide

NFPC Contact: _____

ORDER FORM

Tel.#: _____

Business _____	Date _____
Contact _____	Phone _____
Mailing Address _____	
Physical Address _____	
Fax _____	E-mail Address _____
Art Instruction & Comments _____	

- Inside Front Cover..... \$ 3,500
- First Page (Follows Inside Front Cover)..... 3,000
- Back Cover..... 5,000
- Inside Back Cover..... 3,000
- Last Page (Precedes Inside Back Cover)..... 3,000
- Full Page (10% bleed charge)..... 2,000
- 1/2 Page..... 1,250
- Grid Banner Ad (Space At The Bottom Of Each Grid Listing) 800
- 1/4 Page..... 775
- 1/8 Page..... 450
- 1/16 Page..... 275
- Ad Preparation Fee*..... 65

* This fee is waived if you will be providing a press-ready pdf (CMYK, min. 300dpi, all fonts embedded or outlined)

ON-LINE ADS: MONTHLY COST	
Front Page 750 x 175px	
Horizontal Banner Ad	<input type="checkbox"/> \$ 150
Front Page 220 x 220px	
Vertical Square Box Ad	<input type="checkbox"/> \$ 125
"What To Do" / "Where To Stay" Page(s) 220 x 220px	
Square Box Ad	<input type="checkbox"/> \$ 100
"What To Do" / "Where To Stay" Page(s) 750 x 175px	
Rectangle Banner Ad.....	<input type="checkbox"/> \$ 75

Total: _____ Deposit: _____

BALANCE & FINAL ARTWORK DUE: April 15th FINAL payment DUE: May 1st

- **Group ads must be ordered, paid, approved and distributed by no more than one person representing group.**
- **Placement cannot be guaranteed.**
- **Internet included (Live link on WWW.NORTHFORK.ORG) if copy provided as requested and ad paid in full.**
- **The North Fork Promotion Council is not responsible for typos, misprints and/or ad placement.**
- **The NFPC will provide proof of ads/copy/grid by email/fax; Advertiser remains responsible to proof ad (2) Weeks prior to May 1st.**
- **Grid Listings only with paid advertisements - Advertiser responsible to provide correct grid info with contract.**

Deadlines and Details

Ads are due on the 20th day of the month prior to the following month's posting starting the first day. Ads will continue to be posted, with a 5% discount for multiple monthly advertising, unless specified in writing by no later than the 20th of that month, that you do not wish to continue advertising online with the NFPC. Should this specific space be requested by another advertiser, ad may be moved to another website page at same discount, pending availability. A 10% discount will be extended for ad space reservations of four or more consecutive months. Requests will be considered on a first-come, first-served basis, with priority given to NFPC member organizations. Ads must be submitted in the proper sizing in either jpg or gif format. Animated gif forms are not acceptable at this time. If you need an ad designed, we can recommend a graphic studio to assist for a fee. Once approved and accepted, please allow at least 5 business days for the ad to go live on the website. Ads will run from the first of the month to the last of the month.

***Please Note: If your business is not currently part of a NFPC member organization, a \$150 annual fee allows for a non-voting membership with the NFPC. This fee is additional to ad fees. As part of this membership, promotional business materials will be displayed at the two Visitor Information Booths in Laurel and Greenport. Equally, this membership will allow for preferential rates on the NFPC websites (www.northfork.org & gonorthfork.com).**

SEND AD MATERIALS /OR FOR INFO: info@northfork.org

Please make checks payable to: North Fork Promotion Council, Inc., PO Box 1865, Southold, NY 11971

Credit Card (all major credit cards accepted) MC VISA AMEX other _____

Card # _____ Exp. _____ SC# _____

Signature _____

Billing Address (if different from above) _____

Client Signature _____

Administrative Use Only

Check received Check # _____ Amount _____ Date _____